



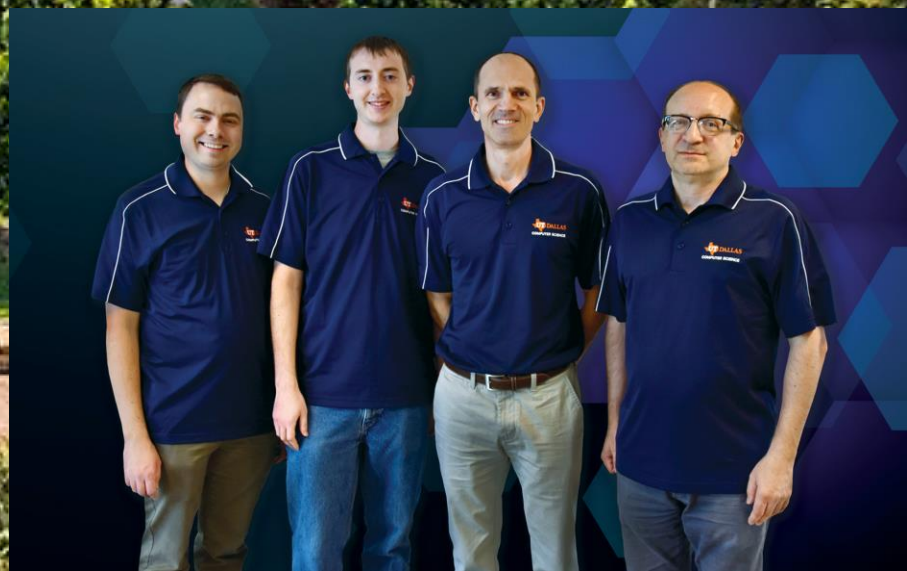
CGWeek 2023
June 12-15
Plano/Dallas



The DFW Metroplex

- Population: 7.7 Million
- Area: 9,300 sq mi (24,000 km²)
- Avg June high 93F (34C), low 73 (23C)
- 234 sunny days per year.
- One of the largest airports in the world, with many direct flights



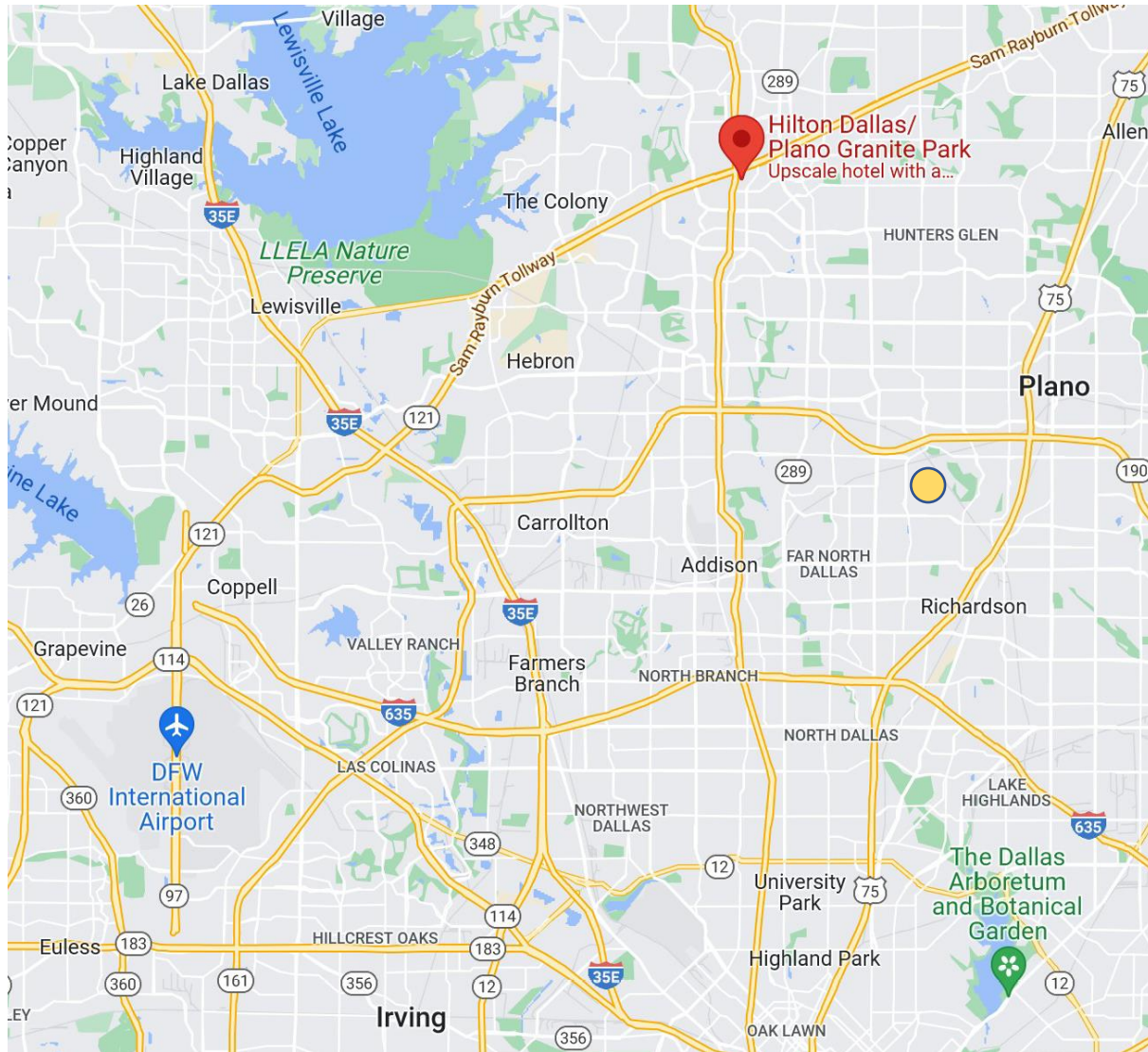


Hilton Granite Park

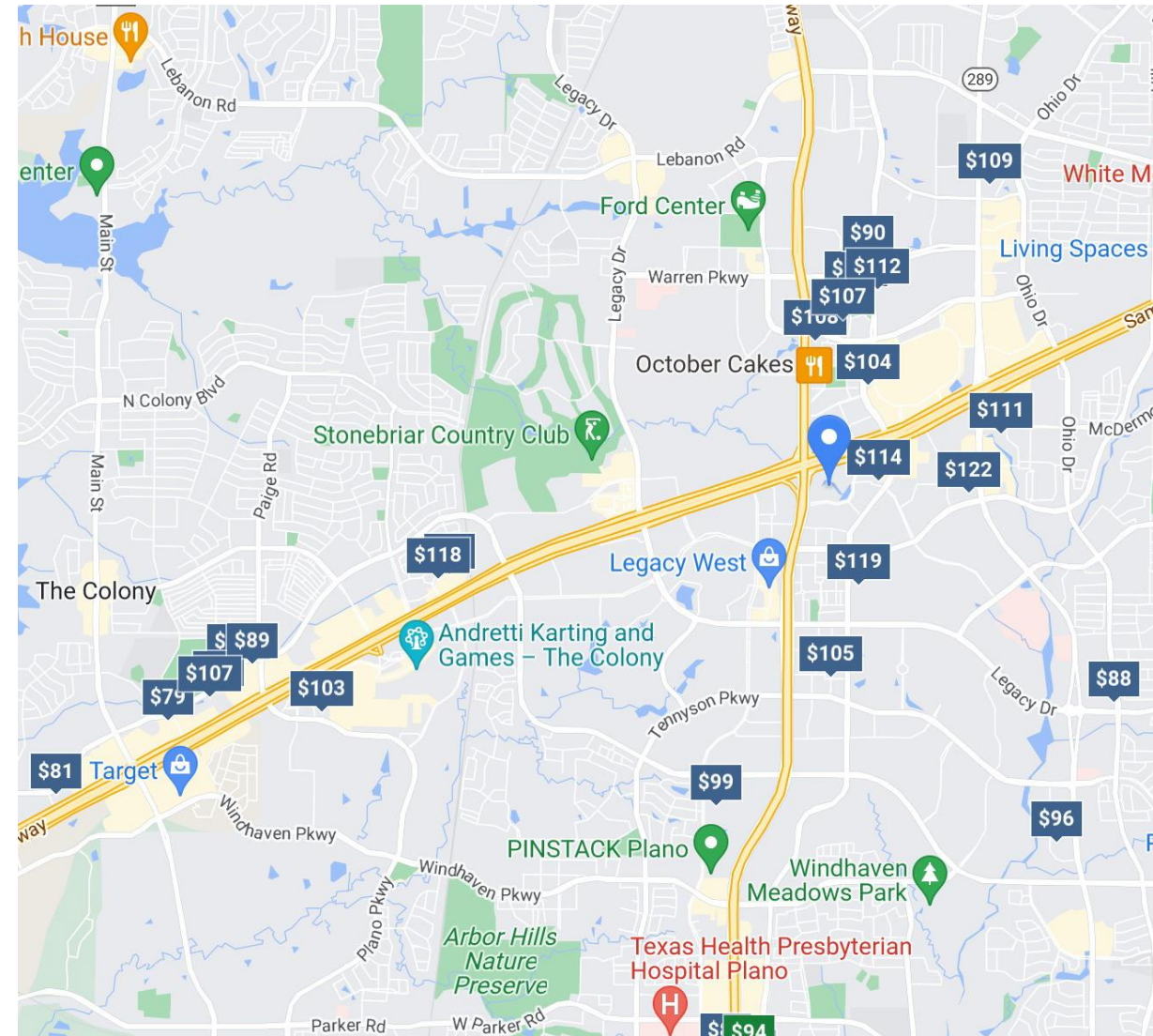
- Registration \$300 student, \$450 full
- Budget allows for two coffee breaks each day, banquet, and 1 lunch.
- Hope to decrease price with sponsorship.
- Room rate \$159 USD
- Cheaper hotels under a mile away.
- Many hotels within 5 minute drive.
- No public transit, Uber/Lyft available.
- 19 minutes from airport.



Location



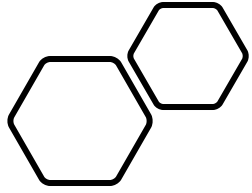
Other hotels



Hilton in and out

- 4-star modern hotel.
- Café/restaurant in the building.
- Well maintained and staffed.
- Hilton has been able to maintain staffing and services since the pandemic.





The Boardwalk

- A dozen restaurants, with both indoor and covered patio seating.
- Walking friendly areas are rare in DFW.
- It could be very hot (100F/38C possible), having restaurants adjacent for lunch and dinner is a plus.



The Area

- In Plano, near Frisco and the Colony.
- Highly desirable and booming area.
- Frisco rated safest city in the country.
- < 1 mile walk to Legacy restaurant, bar, and shopping district.
- 5 minute drive to Grandscape/Truckyard



Summary

- The Hilton is a rare find: A high quality conference hotel, walkable to nice restaurants, and in the budget (estimated/proposed at SOCG 21).
- Our budget (without sponsorship) allows for one hotel lunch, plus banquet, and two coffee breaks every day.
- At cheaper hotels the same registration could cover more lunches, though at the cost of quality or proximity/walkability to restaurants.
- As your local organizers, we believe the Hilton is the best option.



See y'all in Dallas in 2023!

